

Imagine.

 Roland

DVE
Digital Value Engineering

VersaCAMM

Print & Cut **VS-640i / VS-540i / VS-300i**

*I will enjoy a
New Trip.*

Magical Tours

This advertisement features a vibrant blue classic car, possibly a Fiat 500, parked on a cobblestone street. The car's side mirror reflects a woman's face. The background shows a long line of similar cars receding into the distance. The overall scene is bright and evokes a sense of travel and discovery.

LUNA NOX
JEWELRY

The advertisement shows a woman with long, light-colored hair wearing a black leather jacket and a necklace with a circular pendant. She is looking directly at the camera with a serious expression. The background is a blurred city street at night, with light trails from cars and buildings illuminated by streetlights.

AURORA

This advertisement for Aurora Cosmetics features a woman's face in a field of daisies, shown in a top-down perspective. Below the image, a curved wooden counter displays several cosmetic products, including bottles of cream and jars of balm. In the foreground, a honeycomb-shaped product is surrounded by daisies and bees. The brand name "AURORA" is visible on the counter and in the bottom left corner.

FELIXE

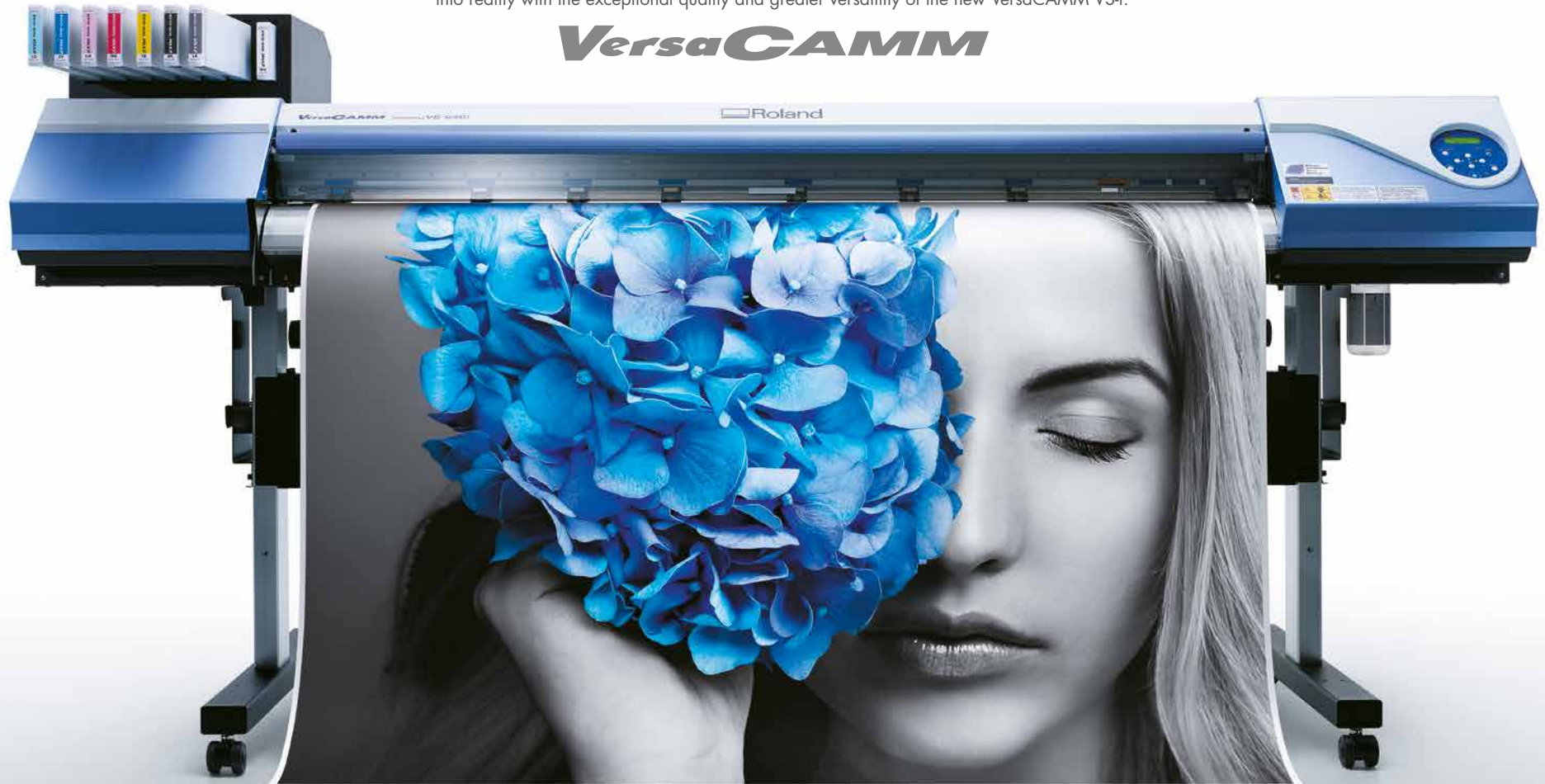
The advertisement depicts the interior of a clothing store, with various garments hanging on racks. The scene is framed by a large window that looks out onto a lush, green outdoor space with several trees. The brand name "FELIXE" is visible in the bottom left corner of the window display.

BEYOND IMAGINATION

Versatile performance that powers your imagination

VersaCAMM, the most popular wide-format inkjet printer for sign and durable graphics users around the world, has been reborn with superior performance to meet the needs of sign and graphics professionals. The versatile VersaCAMM VS-i series features the new high-density ECO-SOL MAX 3 ink available in CMYKLcLm, white, metallic and Light Black, a range of usability enhancements to improve ease of use, world leading integrated contour cutting, and of course, exceptional print quality rivalling that of a high-end machine. Go beyond your imagination and turn your ideas into reality with the exceptional quality and greater versatility of the new VersaCAMM VS-i.

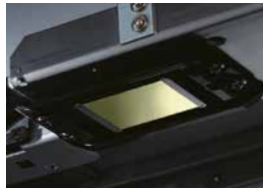
VersaC*C*AMM



QUALITY

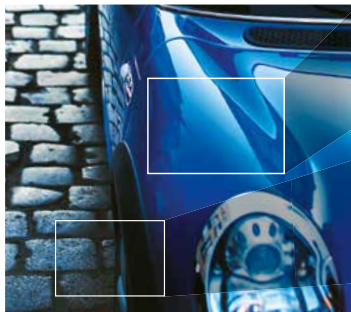
Exceptional print quality befitting a high-end machine

The VersaCAMM VS-i series delivers the level of print quality sought by sign and graphics professionals. It is equipped with the latest high performance print head, which fires droplets of seven different sizes to optimize image quality for the specific media and print resolutions selected. The VS-i achieves incredibly high resolution rivalling that of high-end machines thanks to precise head control, which maximizes the potential of the print head and ink. Enlarge your print business and make more profit with vibrant, colourful and detailed results from the VersaCAMM VS-i series.



ECO-SOL MAX 3 delivers incredibly sharp image quality

ECO-SOL MAX 3 is a new generation of Roland's award-winning eco-solvent ink, featuring outstanding long-term outdoor durability, scratch and chemical resistance, broad media support and a wide colour gamut – all with no nickel compounds. ECO-SOL MAX 3 is engineered for stable, consistent output, and produces vibrant colours with sharp images and text. These enhancements bring out every detail for the highest print quality.



Achieves stunning, vibrant colour quality.



Produces even colour and sharp images.

MONOCHROME

Monochrome printing with excellent grey balance



VersaCAMM VS-i supports light black (Lk) ink, providing highly accurate colours and seamless gradations. With light black, you can achieve a neutral grey for smooth grey scale gradations and precise photographic images, or produce natural, smooth reproduction of skin tones containing light and medium hues. Light black also assists with accurate colour reproduction for corporate branding material, such as clothing or cosmetics promotions.



Accurate grey balance and remarkably smooth skin tones

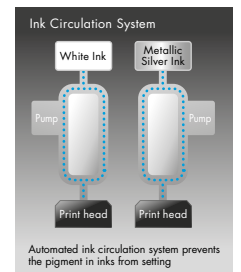


WHITE & METALLIC

White and metallic printing produces profitable new applications



The standard mode of the new VS-i series can match the image quality of its predecessor's high quality mode*, achieving approximately 1.5 times faster production speed for printing with white. Vibrant full colour prints are possible not only with transparent film but also for deep colour elements, thanks to the increased density of the new white ink. In standard mode, the new metallic ink also makes it possible for the VS-i to reproduce the image density of the previous models' high quality mode*, while delivering approximately 2 times faster production speed. The VS-i series also provides stable and consistent output with an automated ink circulation system that prevents pigment settling, as well as minimizing waste of white and metallic silver inks.



* VersaCAMM VS-640/540/300

PRINT & CUT

Cut any shape with advanced Print & Cut technology

The VS-i series features Roland's renowned Print & Cut technology, which prints and automatically contour cuts images into any shape in one seamless workflow. This enables production of versatile applications ranging from window graphics, floor signage, POP, stickers, vehicle decals and apparel heat transfers. The VS-i also introduces a new function for fine adjustment of cutting positions, which minimizes mistakes during the cutting process. Adjustments can be made by 0.01mm for more accurate cutting results. The optional media take-up unit (TU-2) also automatically collects Print & Cut graphics for unattended operation.

**Print
& Cut**



You can cut graphics virtually any shape



For short-run production of labels and stickers

COLOURS

Select the best ink configuration for your business

The new VS-i offers a choice of ink configurations, available in 8, 7 and 4 colours to suit your use and objectives, including white or metallic silver ink for producing value-added applications, and light black ink which is perfect for monochrome printing, and highly accurate colour reproduction.

- 8 Colours** : CMYKLcLm + Light Black (Lk) + White (Wh)
- 8 Colours** : CMYKLcLm + Light Black (Lk) + Metallic Silver (Mt)
- 8 Colours** : CMYKLcLm + White (Wh) + Metallic Silver (Mt)
- 7 Colours** : CMYKLcLm + Light Black (Lk) *Must insert cleaning cartridge.
- 4 Colours** : Double CMYK

RIP & PRINT MANAGEMENT SOFTWARE

Roland VersaWorks®

Powerful yet easy to use Roland VersaWorks® RIP software

The VS-i series comes with Roland VersaWorks® RIP & print management software, which allows you to fully customize printer settings to meet unique job requirements. Increase the vividness of colours for high-impact outdoor signage, bring out every subtle detail in fine art or photographic reproductions for stunning results, or even manage advanced features such as variable data or clip and tile functions – all from a simple, user friendly interface. The VS-i series also supports built-in PANTONE® libraries take it easy to match spot colours and reproduce them accurately. You can also replace spot colours with any colour included in the Roland Color System, Roland's own library of more than 1,000 standard colours and 512 metallic shades.



PANTONE
Digital Color



VersaCAMM

Specifications		VS-640i	VS-540i	VS-300i
Model		VS-640i	VS-540i	VS-300i
Printing technology		Piezoelectric inkjet		
Media	Width	210 to 1,625 mm	210 to 1,371 mm	182 to 762 mm
	Thickness	Maximum 1.0 mm with liner, for printing Maximum 0.4 mm with liner and 0.22 mm without liner, for cutting		
	Roll outer diameter	Maximum 210 mm		
	Roll weight	Max. 40 kg	Max. 30 kg	Max. 25 kg
	Core diameter*1	76.2 mm or 50.8 mm		
Printing/cutting width*2		Max. 1,600 mm	Max. 1,346 mm	Max. 736 mm
Ink cartridges	Types	500-cc cartridge (cyan, magenta, yellow, black, light cyan, light magenta, and light black) 220-cc cartridge (metallic silver and white)		
	Colours	Eight colours (cyan, magenta, yellow, black, light cyan, light magenta, light black, and white) or, Eight colours (cyan, magenta, yellow, black, light cyan, light magenta, light black, and metallic silver) or, Eight colours (cyan, magenta, yellow, black, light cyan, light magenta, metallic silver, and white) or, Seven colours (cyan, magenta, yellow, black, light cyan, light magenta, and light black) or, Four colours (cyan, magenta, yellow, and black)		
Printing resolution (dots per inch)		Maximum 1,440 dpi		
Cutting speed		10 to 300 mm/s		
Blade force		30 to 300 gf		
Cutting blade		Type: Roland CAMM-1 series compatible Blade offset: 0.000 to 1.500 mm		
Software resolution (when cutting)		0.025 mm/step		
Distance accuracy (when printing)*3 *4		Error of less than ±0.3% of distance travelled, or ±0.3 mm, whichever is greater		
Distance accuracy (when cutting)*3		Error of less than ±0.4% of distance travelled, or ±0.3 mm, whichever is greater When distance correction has been performed (when the setting for [CUTTING MENU] - [CALIBRATION] has been made): Error of less than ±0.2% of distance travelled, or ±0.1 mm, whichever is greater		
Repeatability (when cutting)*3 *5		±0.1 mm or less		
Alignment accuracy for printing and cutting*3 *6		±0.5 mm or less		
Alignment accuracy for printing and cutting when reloading media*3 *7		Error of less than ±0.5% of distance travelled, or ±3 mm, whichever is greater		
Media heating system *8	Print heater	Setting range for the preset temperature: 30 to 45°C		
	Dryer	Setting range for the preset temperature: 30 to 50°C		
Connectivity		Ethernet (10BASE-T/100BASE-TX, automatic switching)		
Power-saving function		Automatic sleep feature		
Power requirements		AC 100 to 120 V ±10%, 7.8 A, 50/60 Hz or AC 220 to 240 V ±10%, 4.0 A, 50/60 Hz	AC 100 to 120 V ±10%, 7.5 A, 50/60 Hz or AC 220 to 240 V ±10%, 3.8 A, 50/60 Hz	AC 100 to 120 V ±10%, 5.1 A, 50/60 Hz or AC 220 to 240 V ±10%, 2.6 A, 50/60 Hz
Power	During operation	Approx. 1,044 W	Approx. 995 W	Approx. 670 W
	Sleep mode	Approx. 14.5 W	Approx. 15.1 W	Approx. 14.4 W
Acoustic noise level		During operation: 69 dB (A) or less During standby: 43 dB (A) or less		
Dimensions (with stand)		2,575 (W) x 795 (D) x 1,270 (H) mm	2,315 (W) x 795 (D) x 1,270 (H) mm	1,700 (W) x 795 (D) x 1,270 (H) mm
Weight (with stand)		140 kg	130 kg	100 kg
Environmental	Power on	Temperature: 15 to 32°C (20°C or more recommended), humidity: 35 to 80%RH (non-condensing)		
	Power off	Temperature: 5 to 40°C, humidity: 20 to 80%RH (non-condensing)		
Included items		Exclusive stands, power cord, blade, blade holder, media clamps, media holder, replacement blade for separating knife, User's Manual, etc.		

Options		Model	Description
ECO-SOL MAX Ink		ESL4-4CY	Cyan, 500cc
		ESL4-4MG	Magenta, 500cc
		ESL4-4YE	Yellow, 500cc
		ESL4-4BK	Black, 500cc
		ESL4-4LC	Light cyan, 500cc
		ESL4-4LM	Light magenta, 500cc
		ESL4-4LK	Light black, 500cc
		ESL4-MT	Metallic silver, 220cc
		ESL4-WH	White, 220cc
		Cleaning cartridge	ESL4-CL
Blades	ZEC-U5025	For thick, reflective and fluorescent vinyl, as well as sign vinyl in general, 5pcs.	
	ZEC-U5022	For sign vinyl in general, 2pcs.	
Blade Holders	XD-CH2	Blade holder with blade extension adjuster, made of aluminum	
	XD-CH3	Blade holder with blade extension adjuster, made of resin	

Roland VersaWorks System Requirements	
Operating system	Windows® 7 Professional or Ultimate (32/64-bit); Windows Vista® Business/Ultimate (32/64-bit); Windows® XP Professional Service Pack 2 or later (32/64-bit)
CPU	Core™2 Duo, 2.0 GHz or faster recommended
RAM	2 GB or more recommended
Video card and monitor	A resolution of 1,280 x 1,024 or more recommended
Free hard-disk space	40 GB or more recommended
Hard-disk file system	NTFS format
Optical drive	DVD-ROM drive

*Roland VersaWorks® is a 32-bit application, which runs on 64-bit Windows® with WoW64 (Windows 32-bit on Windows 64-bit).

*1 The media holder of this machine is exclusively for media with a paper tube core inner diameter of 3 inches. To use a 2 inch media core, please use the optionally available media flanges. *2 The length of printing or cutting is subject to the limitations of the program. *3 Using Roland specified media, loaded correctly, temperature: 25 °C, humidity: 50 %RH, all pinch rollers are used, 25 mm or more for both right and left margins and 35 mm or more front margin, excluding expansion or contraction of the media, and all correction and adjustment functions of this machine have been made properly. Not assured when the print heater or dryer is used. *4 Using Roland specified media, print travel of 1 m *5 [PREFEED] menu item must be set to "ENABLE." 64-inch and 54-inch models, media over 610 mm wide, and 4,000 mm long. Media 610 mm wide or less and 8,000 mm long. 30-inch models, 3,000 mm long. *6 Provided that media length is under 3,000 mm. Excluding possible shift caused by expansion/contraction of the media and/or by reloading the media. *7 Using Roland specified media, 64-inch and 54-inch models: data size: 1,000 mm in the media-feed direction, 1,600 mm in the carriage-movement direction. 30-inch model: data size: 1,000 mm in the media-feed direction, 736 mm in the carriage-movement direction. No lamination. Automatic detection of crop marks at 4 points when media is reloaded. During cutting, [PREFEED] menu item must be set to "ENABLE." Excludes the effects of slanted movement and of expansion and contraction of the media. *8 Warm-up is required after powerup. This may require 5 to 20 minutes, depending on the operating environment. The preset temperature may fail to be reached depending on the ambient temperature and media width.

Option	
Automated take-up system	
	
TU2-64	[For VS-640i]
TU2-54	[For VS-540i]
TU2-30	[For VS-300i] * Rolls up to 30kg
Heater and blower	
	
OndS 640A/B	[For VS-640i]
OndS 540A/B	[For VS-540i]
OndS 300A/B	[For VS-300i]
Power requirements	
OndS ***A	: AC 100 to 115 V, 6 A, 50/60 Hz
OndS ***B	: AC 200 to 240 V, 3 A, 50/60 Hz

About Metallic Silver and White Inks

Due to the nature of white and silver inks, the pigment in these inks will settle in the cartridge and ink flow system, requiring you to shake the cartridge before each use. Outdoor durability is three years for CMYK inks, one year for white ink, and one to three years for metallic silver ink, depending on the media used. Roland strongly recommends lamination for both indoor and outdoor graphics to ensure the quality of metallic inks.

Roland DG products that feature this environmental label meet the company's criteria for environmental consciousness, a set of standards based on ISO 14021 self-declaration type II. For more information, please visit www.rolanddg.com.



Roland reserves the right to make changes in specifications, materials or accessories without notice. Your actual output may vary. For optimum output quality, periodic maintenance to critical components may be required. Please contact your Roland dealer for details. No guarantee or warranty is implied other than expressly stated. Roland shall not be liable for any incidental or consequential damages, whether foreseeable or not, caused by defects in such products. PANTONE® is the property of Pantone LLC. All other trademarks are the property of their respective owners. Reproduction or use of copyrighted material is governed by local, national, and international laws. Customers are responsible for observing all applicable laws and are liable for any infringement. Roland DG Corp. has licensed the MMP technology from the TPL Group.